



Nankai Executive MBA Program

Nankai EMBA Program was established under the authorization of the Degree Committee of the State Council in 2002 as one of such programs established in China. Nankai EMBA Program is committed to educating the business leaders with cutting-edge management theory to lead the future of Chinese business.

In November of 2005, Nankai EMBA Program achieved outstanding results in the first official evaluation of EMBA programs by the Academic Degree Committee under the State Council among the 30 pilot colleges in China.

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Each year Nankai University enrolls 400 EMBA students, making it the top ranked program in the country. Those EMBA students are from all over the country with most coming from the most developed regions like the Bohai Rim, Yangtze River Delta and the Pearl River Delta.

Nankai EMBA Program has also held special corporate classes for some of China's leading companies like SHENHUA GROUP, CHINA OVERSEAS, CHINA AEROSPACE SCIENCE & TECHNOLOGY Corp.(CASC), CHINA GUODIAN Corp., BANK OF CHINA and CHINA CITIC BANK. 30% of all EMBA courses are given by overseas professors from world famous business schools such as Wharton, Harvard and Schulich.

To develop an international perspective, all Nankai EMBA students are required to attend a two-week overseas study tour, so far leaving their footprints in 26 countries and regions on six continents.

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Nankai MBA Program

MBA education at Nankai University evolved from a cooperative program between China and Canada during 1980s. As one of the nation's first nine universities to pilot MBA Program, Nankai started its independent MBA education in 1991.

The Nankai MBA Program aims to nurture future business leaders with strong entrepreneurial spirit and high leadership quality. In 2001, the Nankai MBA Center initiated the "Bi-Tutor" study approaches in China. Each MBA student has the opportunity to study under both the guidance of a professional tutor from Nankai for his/her academic studies, and successful entrepreneur or senior manager from the business community.

The Nankai MBA Program works to balance between local and global business environments and has launched several special classes for enterprises from Korea and Taiwan Province, and has provided international study tours for local MBA students.

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Rankings of Nankai MBA Program:

- Ranked the 3rd of all MBA institutes and the top among comprehensive universities in the National MBA Teaching Quality Assessment by the Ministry of Education of China in 2002.
- Among Top 4 of China's Most Valuable Business Colleges by *Forbes* (Chinese Edition), 2005-2007
- Among Top 3 of China's Most Influential MBA Programs by *World Executive*, 2007-2009
- Among Top 4 of China's Top 10 MBA Colleges by the 7th MBA Achievement Award, 2011

Nankai MBA Program



Research

Nankai Business School aims to, utilizing its exceptional research base, cultivate business and academic leaders who can serve in sustainable development of society. In the past decade, Nankai Business School has undertaken roughly 100 studies funded by the National Natural Science Foundation of China (NSFC), 40 studies funded by the National Social Science Foundation of China (NSSF), as well as dozens of studies funded by academic foundations at the ministerial and provincial level.

Co-operating with the State-owned Assets Supervision and Administration Commission of the State Council (SASAC), China Securities Regulatory Commission (CSRC), Administrative Committee of Tianjin Binhai New Area as well as international institutions like the World Bank. Nankai Business School has published research that has both academic influence and social benefit, examples include the China Corporate Governance Index (CCGINK), Study Report of Economic Development Index of SMEs in China, the Heng An Standard Life Insurance Index, among others.

Some Major NSFC Research Projects

Principle Investigator	Project Title	Project Type	Starting Year
Lin Runhui	Transnational Governance and Governance Evaluation of the Chinese Business Groups	Major project under the National Natural Science Foundation of China	2011
Zhang Yuli	The Study on New Venture's Entrepreneurial Mechanism and Growth Mode	Major project under the National Natural Science Foundation of China	2008
Li Weian	Evaluation and Corporate Governance in China	Major project under the National Natural Science Foundation of China	2006
Qi Yinfeng	China's Investment and Financing Operations and Management	Major project under the National Natural Science Foundation of China	2003

Some Papers Published in International Journals (2010–2011.6)

Authors	Title	Journal
Yi Yao, Li Xu, Zhiyuan Liu	Taking Away the Voting Powers from Controlling Shareholders: Evidence from the Chinese Securities Market	Journal of International Financial Management and Accounting
Yamin Zeng, Qingbo Yuan, Junsheng Zhang	The Dark Side of Institutional Shareholder Activism in Emerging Markets	Asia-Pacific Journal of Financial Studies
Fu, Honglin, Hun Tong Tan, Jixun Zhang	Effect of Auditor Negotiation Experience and Client Negotiating Style on Auditors' Judgments in An Auditor-Client Negotiation Context	Auditing: A Journal of Practice & Theory
Yongjin Wang, Lijun Bo, Xuewei Yang	Some Integral Functionals of Reflected SDEs and Their Applications in Finance	Quantitative Finance
Cansheng Wei, Yongjian Li, Xiaoqiang Cai	Robust Optimal Policies of Product Return Logistics with Uncertain Returns and Demand	International Journal of Production Economic
Markus Hirschberger, Qi Yue, Ralph E. Steuer	Large-Scale MV Efficient Frontier Computation via A Procedure	European Journal of Operational Research
Yongjian Li, Jihong Zhang, Jian Chen, Xiaoqiang Cai	Optimal Solution Structure for Multi-period Production Planning with Returned Products Remanufacturing	Asia-Pacific Journal of Operational Research
Jie Sun, Su Zhang	A Modified Alternating Direction Method for Convex Quadratically Constrained Quadratic Semidefinite Programs	European Journal of Operational Research
Xiang Li, Yongjian Li, Xiaoqiang Cai	On A Multi-Period Supply Chain System with Supplementary Order Opportunity	European Journal of Operations Research
Jiangang Du, Xiucheng Fan, Tianjun Feng	Multiple Emotional Contagions in Service Encounters	Journal of the Academy of Marketing Science
Xingyao Ren, Sejo Oh, Jungsik Noh	Managing Supplier-Retailer Relationships: From Institutional and Task Environment Perspectives	Industrial Marketing Management



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The Research Center of
Entrepreneurial Management

As a research center, RCEM's focus is to conduct research, publish articles and develop teaching materials around entrepreneurship and innovation. The main research area of RCEM consists of the topics like new venture creation and business growth, technological entrepreneurship and innovation, corporate entrepreneurship, entrepreneurial decision making and entrepreneurial psychology, as well as entrepreneurial network.

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RCEM's goal is to make the research on entrepreneurship and innovation as externally connected as we can, to identify important ideas and share them with interested parties. Many distinguished scholars, such as Gary Bruton, Paul Reynolds, Scott Shane, Li Haiyang, have visited RCEM and cooperated with us in research and teaching.

Under the sponsorship of National Natural Science Foundation of key research project, RCEM organized and implemented CPSED project in 2009. RCEM is the exclusive partner of PSED in China mainland, which is a transnational cooperation project with 9 countries' participation. CPSED is the first project which focuses on exploring the process of entrepreneurship and revealing rules of entrepreneurial activities from micro view.



The Research Center of
Entrepreneurial Management



Global Management Education Program

Global Management Education Program (GMEP) was initiated by Nankai Business School in 2005. It is committed to providing undergraduate, MBA or EMBA students from all over the world with a series of English language business courses, combined with well-planned extracurricular activities, business visits and other cultural trips. It is a fantastic opportunity to experience Chinese culture and study business management.

"When I first signed up for this program I figured that a month away would be the perfect amount but I have come to realize that this is really just scratching the surface for what this country really has to offer."

——A GMEP Participant from USA

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GMEP participants may spend 1-4 weeks in the 600-year old municipality of Tianjin which has a population of 11 million. As the world's fifth largest sea port and the birthplace of China's modern industry, Tianjin is regarded as one of the best places for MNCs' operations and a typical window to look at China's new development in the 21st Century. Furthermore travel from downtown Tianjin to downtown Beijing by the high-speed shuttle takes only 30 minutes.
Come to join us for GMEP! It will surely be a fruitful and unforgettable adventure in China.



"It is really unfortunate that we can't stay longer, but it's okay because our time here has been great. I think I can speak for everyone when I say we've all learned a lot in our two weeks here in Tianjin. I would like to thank all of the Chinese students for helping us out while we were here. Showing us around, helping us shop, and just welcoming us was a wonderful gift on its own. I will miss everyone in Tianjin, and I regret not talking as much as I should have, I need to get over being the shy guy that I am."

——A GMEP Participant from USA



Global Management Education Program



The Center for Studies of Corporate Governance

The Center for Studies of Corporate Governance was jointly founded by Nankai University and the National Audit Office of the People's Republic of China. In 2004 the Center was nominated as one of 100 Key Research Institutes of Humanities and Social Sciences in University by Ministry of Education of China. The Center is the first academic institution at a domestic university, which specializes in studies of corporate governance. Since its establishment, the Center has built an interdisciplinary team for teaching and research under the leadership of the Cheung Kong Scholar Professor Li Wei-an.

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The Center issued its first master and doctoral degrees in Corporate Governance as an independent specialty in 2004, forming a complete educational system includes undergraduate, graduate, doctor, postdoctoral programs. The Center has been awarded the second National Teaching Prize and the first Tianjin Teaching Prize. The Center has helped cultivate hundreds of high quality doctoral and master students, 39 postdoctoral students, and nurtured the first corporate governance high-level professional personnel, of which more than 10 have become leaders in the field of corporate governance at domestic universities and research institutions.

After more than 10 years of theoretical exploration and research, in 2001 the China's Corporate Governance Principles were developed and then adopted along with China's Listed Company Governance Principles to be jointly issued by China Securities Regulatory Commission, State Economic and Trade Commission, the East Asia Corporate Governance Principles by PECC. The Center published China's Listed Companies Governance Evaluation Indicator System in 2003, and has released five issues of the China Corporate Governance Evaluation Report. Academic awards include Sun Yefang Economics Prize, Excellent Literature Prize of the 2nd Jiang Yiwei Enterprise Reform and Development Foundation and Social Science Awards of Tianjin City. CCTV used the CCGInk in its program "the Most Valuable Listed Companies in China".

The Center has hold over 40 key topics of The National Natural Science Foundation of China and The Ministry of Education, published over 30 academic works and more than 140 academic papers.

The Center for Studies of Corporate Governance