



南开大学 商学院
Business School, Nankai University



ASSOCIATION
OF
AMBA
ACCREDITED


Business School 商学院
Nankai University

BUSINESS SCHOOL OF NANKAI UNIVERSITY



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*"Dedication to the public interests,
pursuit of well rounded abilities and aspiration for daily progress"*

—— *Motto of Nankai University*

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使命 Mission

- Lead knowledge creation in management theories and practice by active research.
- Develop ethical professional managers and business leaders with integrative knowledge and management skills, social responsibility, and capability in pursuing sustainable growth and development.
- Serve the Chinese government, business community and non-profit organizations by sharing our knowledge in business management.

价值观 Values

创新; 诚信; 责任; 商以富国
Innovation; Integrity; Responsibility; Business for Prosperity of Society

关于粮食问题

全球粮食与农业现状
及日本农业行政改革的推进



主讲人 田中 晴雄

日本农林水产省国际交流官
粮食政策课次长补佐

时间: 2019年10月24日 18:30-20:00
地点: 商学院一楼大报告厅

商融艺体

10月24日 20:00-21:00
商学院一楼大报告厅

商学院学生会主办

苏宁控股集团简介

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苏宁控股集团简介



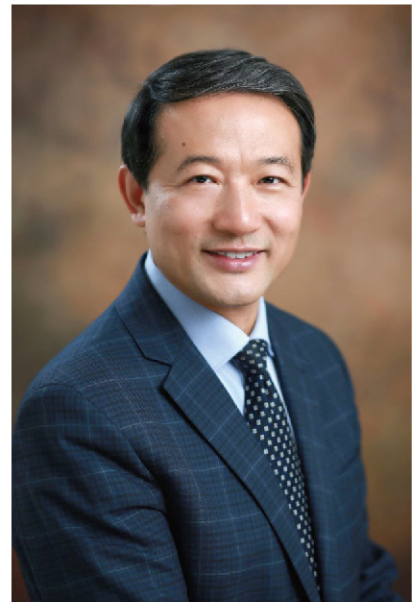
Dean's Message

Nankai Business School was founded in 1929 on the mission of "business for prosperity of society". The School has been committed to this mission throughout its history, marked by 90 years of substantial development. Now, its mission is to lead knowledge creation, develop ethical professional managers and business leaders, and serve the society.

In recent years, building upon the legacy of business education at Nankai University, Nankai Business School has made remarkable achievements in the fields of high-quality management education and cutting-edge academic research. It has been recognized as one of the most vigorous and prestigious business schools in China. It takes pride in its competitive edge in a number of subject areas, highly qualified faculties and well-designed programs.

Nankai Business School has deep roots and strong connections in both the Asia-Pacific region and around the world. I believe that, by fulfilling the mission, strengthening the strong ties with business, other academic institutions, alumni and the government, Nankai Business School has been a leading business school in China. It increasingly impacts the business education community in the world.

Professor Changhong Bai
Dean of Nankai Business School
Nankai University



Nankai Business School

Nankai Business School, originally founded in 1929, is one of the oldest schools of Nankai University. The School has always committed to educating students to improve themselves and inspiring them by Nankai's motto: dedication to public interests, acquisition of all-round capability, and aspiration for progress with each passing day.

Nankai Business School consists of seven departments and one institute. It offers bachelor, master, doctoral programs, and professional programs such as MBA, EMBA, MPM, MPAcc, MEM, MLIS, DBA, as well as three post-doctoral research stations.

Nankai Business School became initial member of the Association of Asia-Pacific Business Schools (AAPBS) and earned five-year accreditation from AACSB and AMBA.

Nankai Business School takes pride and strength from its well-designed programs, highly qualified teaching and research staffs, and efficient administration. It is widely recognized as one of the most vigorous and promising business schools in China.

NKBS Bests

- Top 10 Business School in China (*Forbes*)
- Top 3 MBA program in China (*World Executive*, 2009, 2012)
- Top 10 EMBA program in China (*World Executive & Forbes*, 2010-2015)
- 3 Palms of Excellence - Excellent Business School with Strong Global Influence (Eduniversal, 2008-2015)
- First place in comprehensive academic research in business (*Guangming Daily*, 2009)
- The Best Post-doctoral Research Station in Business Administration in China (MOE, 2005, 2010, 2015)
- No. 2 in Reprint Index Ranking (*Renmin University Reprography Archives*, 2015)



Mission

- To lead knowledge creation in management theories and practice by active research
- To develop ethical professional managers and business leaders with integrative knowledge and management skills, social responsibility, and capability in pursuing sustainable growth and development
- To serve the Chinese government, business community and non-profit organizations by sharing our knowledge in business management

Vision

To be a leading business school in management education and research in China, with world-wide reputation in corporate governance, entrepreneurship, project management, and other areas that are significant for solving China's critical issues

Value

Innovation; Integrity; Responsibility; Business for Prosperity of Society

Code of Conduct

Openness; Care; Cooperation (Teamwork); Wisdom and Principle

Nankai Business School

1919

Nankai business education system established.

1929

Nankai Business School founded.

1952

Nankai Business School merged under a nationwide academic restructuring regime.

1980

Department of Management reestablished.

1981

Undergraduate program in management launched.

1983

- Nankai University accredited to grant master's degree in business administration.
- Sino-Canadian cooperative program for master's and doctoral degrees in business administration initiated.

1986

Nankai University accredited to grant doctoral degrees in enterprise management.

1991

Student enrollment for MBA program commenced.

1999

Nankai Business School had the Post-doctoral Research Station in Business Administration in China.

2001

Nankai Business School started study approach for MBA in China.

2002

EMBA program launched.

2004

MPM and MPAcc programs launched.

2006

Global Management Education Program launched.

2011

- New MBA curriculum and admission policy offered.
- MEM and MLIS programs launched.

2013

MBA & EMBA programs earned five-year AMBA accreditation.

2014

Nankai Business Advisory Committee founded.

2015

Nankai Business School earned five-year accreditation from Chinese Advanced Management Education Accreditation (CAMEA).

2016

Nankai Business School earned five-year accreditation from AACSB.





老舍茶馆

Nankai Business School

Organizational Structure

Departments

- Business Administration
- Accounting
- Marketing
- Financial Management
- Human Resource Management
- Management Science & Engineering
- Information Resources Management

Research Centers

- Institute of Modern Management
- China Academy of Corporate Governance, Nankai University
- Research Center of Philosophy and Social Sciences
Management Innovation
- Research Center of Small and Medium Enterprise,
Nankai University
- Research Center of Labor Relation and Human Resources
Management, Nankai University
- Research Center of Service Management
- Research Center of Corporate Culture
- Research Center of Project Management
- Research Center of Entrepreneurial Management
- Research Center of Enterprise Strategy and Ethics
- Research Center of Business Model
- Research Center of Network Society Governance
- Center for Nankai Business Cases

Library and Laboratories

- Business School Library
- Selten Laboratory
- Nankai-IBM SUR Laboratory
- Human Resource Development and Evaluation Laboratory
- ERP Laboratory

Program Offices

- Undergraduate Program Office
- Graduate Program Office
- MBA Program Center
- EMBA Program Center
- MPAcc Program Center
- MPM Program Center
- MEM Program Center
- MLIS Program Center
- Executive Development Program

Administrative Offices

- Party Office
- Administrative Office
- Human Resource Management Office
- IT Resource Center
- Financial Office
- Research Affairs Office
- Student Affairs Office
- International Affairs Office
- Center for International Accreditation and Quality
Promotion
- Alumni Affairs Office
- Training Center

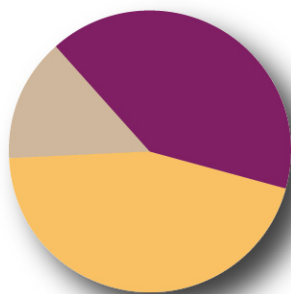
Nankai Business School

Students

Nankai Business School is committed to advancing managerial knowledge and cultivating leaders for China and the world. The School strives to provide the students with the most complete and highest quality education possible to help them reach their full potential. As of January 2018, Nankai Business School has 4,455 students, including 1,567 undergraduate students, 282 post-graduate students, 227 doctoral students, 1,080 MBA students, 576 EMBA students, and 93 international students.



Faculty



Nankai Business School has 120 full-time faculty members.
Among them there are four Changjiang Scholars.

■ professor	48
■ associate professor	50
■ assistant professor	22

*Figures are as of January, 2018.

Honorary Professor

Reinhard Selten

Professor at University of Bonn, 1994
Nobel laureate in Economic Sciences

James A. Mirrlees

Professor at University of Cambridge,
1996 Nobel laureate in Economic
Sciences

James M. Tien

Dean of the College of Engineering,
University of Miami, academician in
the National Academy of Engineering

Alan Simon Finkel

Chancellor of Monash University,
Australia

Ahn Sang-soo

Former mayor of Incheon,
South Korea





Strategic Advisory Committee

Nankai Business School Strategic Advisory Committee was founded in 2015. It has played an important role in promoting the strategy, operations, and finance of the business school.

Chairman

Ke Gong

President
Nankai University

Members

Atsushi Seike

President
Keio University

Ming-Jer Chen

Chair Professor
Darden School of Business
University of Virginia

Ernst H. Behrens

Independent Director
Member of the Board of Directors, Deutsche Bank

Hellmut Schutte

Vice President and Provost
China-Europe International Business School

Martyn Jones

Deputy Vice-Chancellor (International)
Kingston University

Wenwen Niu

President and Chief Editor
Entrepreneur magazine

Olivier Schwab

Executive Director for China
World Economic Forum

Roger Huang

Dean
Mendoza College of Business
University of Notre Dame

Zhiping Song

Chairman
China National Building Materials Group Corporation

Mingbo Sun

Chairman
Tsingtao Brewery Company Limited

Thomas M. Begley

Dean
Lally School of Management
Rensselaer Polytechnic Institute

Changhua Wu

China Director
TIR Consulting

Chunjun Zhao

Professor and Former Dean
School of Economics and Management Tsinghua
University

Shuming Zhao

Professor and Honorary Dean
School of Business, Nanjing University

Programs

Nankai Business School offers four-year undergraduate programs and enrolls about 320 high school students each year from across the country primarily on the basis of their performance in the National Entrance Exam.

Nankai Business School collaborated with CPA Canada for Bachelor Degree in International Accounting from 2001 which has had significant success over the last fifteen years. The School also set up English-taught project in 2014 for Chinese undergraduates majoring in Business Administration. In 2016, Nankai Business School launched English BBA Program for international students. The School also provides "3+X" Bachelor and Master Degree Program with Surrey University in UK and the University of Utah in the US.

The master program educates students who directly come out from their bachelor's level with excellent performance in the national Academic Master's Entrance Examination. Academic master's program is a 2-year full-time program. Students are required to submit a thesis and participate in the thesis defense before they earn the degree.

The doctoral program aims at cultivating researchers and faculties in the fields of management, and enabling them to conduct high-quality scientific research that advances the managerial knowledge in both China and the world.





Undergraduate Program (Major)	Master Program (Major)	Doctoral Program (Major)
Accounting	Accounting	Accounting
Business Administration	Corporate Governance	Corporate Governance
Financial Management	Enterprise Management	Enterprise Management
Human Resource Management	Human Resource Management	Human Resource Management
Marketing	Library Science	Library Science
International Accounting	Information Science	Information Science
Information System and Management	Archival Science	Management Science and Engineering
Library Science	Management Science and Engineering	Technology Economics and Management
Electronic Commerce	Technology Economics and Management	
Archival Science		
Supply Chain and Logistics		
Industry Engineering		

Programs

Nankai Business School also issues professional education degrees in MBA, EMBA (Executive MBA), MPM (Master of Project Management) and MPAcc (Master of Professional Accounting) programs, which are among the most respected business programs in the country.

As one of the birthplaces of China's MBA education, Nankai University has worked to build top-ranked MBA and EMBA programs through continuous innovation and quality management. Nankai MBA and EMBA programs were accredited AMBA.

Nankai Business School also established programs in fields such as MEM (Master of Engineering Management) and MLIS (Master of Library and Information Studies).

In 2015, Nankai Business School cooperated with School of Business of Hong Kong Baptist University to launch Doctor of Business Administration (DBA) program, which emphasizes on combining theory with practice and meeting businessmen's needs to develop doctoral level qualifications. The program aims at helping students to integrate their practical experience with theoretical knowledge in order to develop innovative plans for solving managerial issues.





天津国企中高级人员培训班 开班仪式

Be Successful in Europe - BESE

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antwerp
management school



EFMD

EFMD

EDP



Executive Development Program

Nankai Business School's Executive Development Program (EDP) is designed for senior and middle-level management executives who wish to become influential leaders and innovators in their organizations. The program focuses on practical management issues of enterprises and more importantly, on leadership and strategic decision-making skills valued by business community.

The Program has offered training to more than 5,000 senior executives and it continuously refines its course offerings to incorporate cutting-edge management knowledge and to best serve the needs of corporate executives.





Research

Nankai Business School aims to cultivate business and academic leaders who can serve in the sustainable social development. Faculty are encouraged to engage in high-quality research and to publish in top domestic or international journals. From 2011 to 2015, the faculty members have finished or are conducting 508 research projects for business or the government, and the funding granted was 68.45 million CNY in total. These research projects enhance the connection between faculty and business or the government.

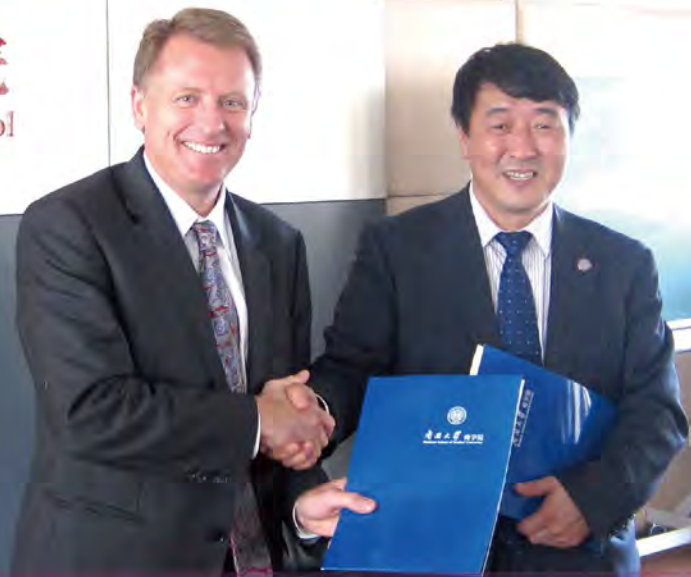
Nankai Business School is renowned for its academic research in China, especially in the fields of corporate governance, entrepreneurship, innovation, service management and financial options. In 2009, Nankai Business School was listed the first among Chinese universities and colleges in comprehensive academic research by Guangming Daily, one of the most influential newspapers in China.

Nankai Business School engages in joint research with international institutions like the World Bank and OECD, and has undertaken a series of strategic research projects delegated by the State-owned Assets Supervision and Administration Commission of the State Council (SASAC), China Securities Regulatory Commission (CSRC), China Banking Regulatory Commission (CBRC), Shanghai Stock Exchange (SZSE), Shenzhen Stock Exchange (SHSE), and the Administrative Committee of Tianjin Binhai New Area.

Nankai Business Review, published in Chinese by Nankai Business School, is a major academic journal for management research. In 2012-2014, the journal has ranked the first for three consecutive years in terms of the composite impact factor in China's academic journals in management. In 2014, it was awarded as one of the most influential academic journals in China. The international edition of the journal, Nankai Business Review International, has been published in English with the cooperation of the Emerald Group since 2010.

南开大学
Nankai University

商学院
Business School



International Collaborations

Nankai Business School has set up exchanges and cooperative relationships with business school at several foreign universities, including University of Utah, Rice University, and University of Minnesota, etc. The School also develops co-operative relationships with international business enterprises such as Sumitomo, Motorola and IBM. These co-operations have taken various forms, including enterprise sponsored and branded lectures/courses, co-establishment of research platforms or training facilities, etc.

Nankai Business School built a network of student international exchange partners to provide tremendous opportunities for the students to gain international experience. The School currently has established student exchange partnerships with 30 international institutions around the world. In 2015, the School provided more than 50 study abroad opportunities for the students and enrolled approximately 30 reciprocal exchange students from partner schools.

Nankai Business School has been actively developing international programs, such as the joint program for undergraduates in International Accounting with CPA-Canada, which has had significant success over its many years of development.

Nankai Business School launched the "3+1" Bachelor and Master Degree Program with Surrey University in UK and the University of Utah in the US.

Membership in International Organizations

AACSB	2010	Nankai Business School became a member of the Association to Advance Collegiate Schools of Business (AACSB).
	2016	Nankai Business School earned AACSB accreditation for five years.
AMBA	2013	Nankai Business School earned AMBA accreditation for five years.
AAPBS	2005	Nankai Business School participated in initiating the Association of Asia-Pacific Business Schools (AAPBS).



创业研究与教育国际研讨会

International Symposium on Entrepreneurship Research and Education

2006年4月10日-11日 中国·天津
10&11 April, 2006 Tianjin P.R. China

主办单位: 南开大学商学院 Nankai College

承办单位: 南开大学创业教育研究中心 南开大学MBA中心 国际创业教育协会

支持单位: 南开大学经济与社会发展研究院 天津经济技术开发区 天津MBA国际创业教育协会

主席: 周永新 李海建 孙建宁 李海建 孙建宁
副主席: 李海建 孙建宁 李海建 孙建宁
主席: 周永新 李海建 孙建宁 李海建 孙建宁
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GOVERNANCE ISSUE I: DIALOGUE WITH ENTREPRENEURS

The effective institutionalization of policy with respect to entrepreneurship needs to be based on the entrepreneur's principle.

- Dialogue & co-operation is needed in policy formulation, implementation and evaluation
- But creating appropriate organizations is not a sufficient condition for the work and interests of entrepreneurs to be adequately represented
- Effectiveness of entrepreneurship is affected by fragmentation, narrowness, overlapping institutions

Academic Events at Nankai Business School

Nankai Business School is a forum where students can access the latest ideas and deep insights of prominent CEOs, innovators, and great scholars from esteeming and outstanding companies and universities. These events give students great career perspectives and an awareness of emerging global challenges.

Nankai Business School also hosts symposiums of enterprnuership, corporate governance, project management, marketing, which offer a platforms for scholars and students to share ideas and research.



Global Management Education Program

Global Management Education Program (GMEP) was initiated by Nankai Business School in 2005. It is committed to providing undergraduate, MBA/EMBA students as well as entrepreneurs and senior government officials from all over the world with a series of English-language business courses, combined with well-planned extracurricular activities, business visits and other cultural trips. Having successfully been held dozens of sessions, the program is a fantastic opportunity to experience Chinese culture and to study business.

GMEP participants may spend one to four weeks in the 600-year-old municipality of Tianjin which has a population of 11 million. As the world's fifth largest sea port and the birthplace of China's modern industry, Tianjin is regarded as one of the best places for MNCs' operations and a window to look at China's new development in the 21st century.



The best place to learn and experience China's business and economy



"It was great to learn from a Chinese professor...The business visits were most interesting when we learned about the business practices and I had a great time at our extra-curricular activities!"

— Stacy Jorgenson from UMD

"A lot of information that was interesting to learn about from different perspectives...the program activities were all great, I couldn't have asked for a better experience. The Chinese students we met were amazing!"

— Ashley from UMD

Alumni

Nankai Business School has a strong network of 30,000 alumni from degree and non-degree programs. Alumni play vital roles in many fields both in China and abroad, striving for economic and social development. They also make significant contributions to help transform the School into a renowned higher education institution.

Nankai Business School established the Alumni Association and the Alumni Affairs Center in January of 2015. The alumni association serves to foster a mutually beneficial relationship between the School and its alumni, and provide a wide range of opportunities, services and resources to support alumni activities, and the Center serves as a critical bridge connecting alumni with the School.

Nankai Business School has engaged in helping alumni connect with each other and the School, including online community for alumni and friends, alumni reunions, forums and seminars that help alumni obtain new knowledge, expand their social networks and facilitate professional development. The School also runs alumni newsletter and uses various social media tools to keep alumni informed of school news and activities.







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